

Seminar organised on World Bee Day-2024 at Nimpith KVK

निमपिथ केवीके में विश्व मधुमक्खी दिवस-2024 पर संगोष्ठी का आयोजन किया गया

20th March, 2024, Nimpith, South 24 Parganas: To raise awareness about protecting bees and promoting positive change in society towards bees, while acknowledging the role of bees in food security, Nimpith KVK in collaboration with ICAR-Agricultural Technology Application Research Institute (ATARI), Kolkata, united with the global community to organise a Seminar in hybrid mode to celebrate World Bee Day 2024, honoring the theme "Bee Engaged with Youth" today.

Swami Sadanandaji Maharaj, Chairman, Ramkrishna Ashram Krishi Vigyan Kendra, Nimpith mentioned the Sanskrit phrase "Madhurena Samapayet", noting how this adage beautifully mirrors the essence of bees and their invaluable contributions to our world. He also connected the concept of *karmayoga* with bees, noting how they epitomize sweetness through their honey and their critical role in pollination, nourishing our bodies and enriching our lives.

Chief Guest Dr. Pradip Dey, Director of ICAR-ATARI, Kolkata, highlighted the essential role of bees in pollinating nearly three-quarters of the plants that produce 90% of our food, crucial for our environment, diets, and communities. He stressed the gathering to "bee warned" about the threats bees face from climate change, habitat loss, pesticides, and disease, and called for youth engagement to protect these invaluable creatures with their energy, creativity, and passion. Dr. Dey concluded with a powerful call to action: "Together, let's bee engaged and make a difference!"

Special Guest Dr. Naveen Kumar Patle, Additional Commissioner (Horticulture) and Executive Director, National Bee Board (NBB), spoke passionately about the National Beekeeping and Honey Mission and the pivotal role of the NBB. He elaborated on the mission's efforts to promote scientific beekeeping and entrepreneurship among small and marginal farmers. Dr. Patle also highlighted the development of infrastructure for postharvest management and the support for research and development to achieve the ambitious goal of the "Sweet Revolution."



Dr. C.K. Mondal, Head, Nimpith KVK coordinated the respective programmes. Expert lecture, demonstration of honey extraction as well as field visit was also organised on the occasion. A total of 60 participants attended the Seminar.

(Source: ICAR-Agricultural Technology Application Research Institute, Kolkata)